

Madrid, on March 9-10, 2015



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Diversity of "cycling cultures" in Europe …but the users' needs are the same













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About

- 1 Trends in Cycling (e.g. Berlin)
- Organisation of Cycling Policy in Germany
- Actual Challenges Future Chances (Pedelecs)
- 4 Some Actual Projects
- 5 Some lessons learned
 Public Transport & Cycling –
 Competitors or Dream Team?







Some statistics first: modal split

entire Germany 1976 – 2008 (until 1990: Western Germany only)









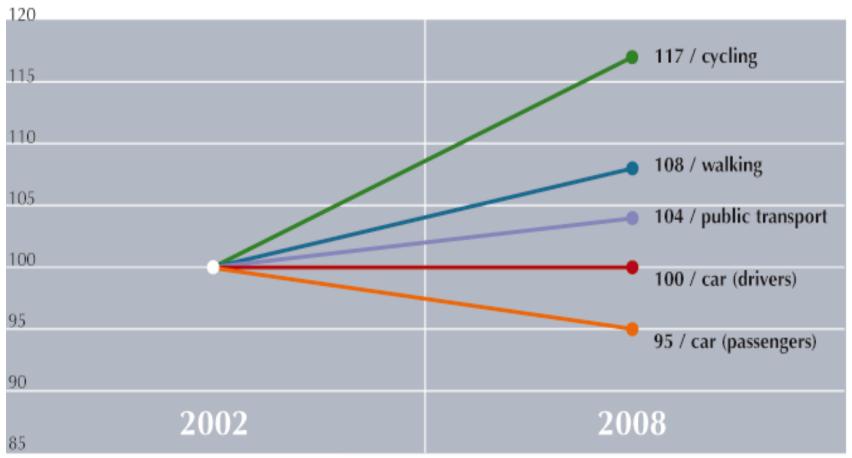




Changes in travel habits in Germany

(especially: the "young & urban")

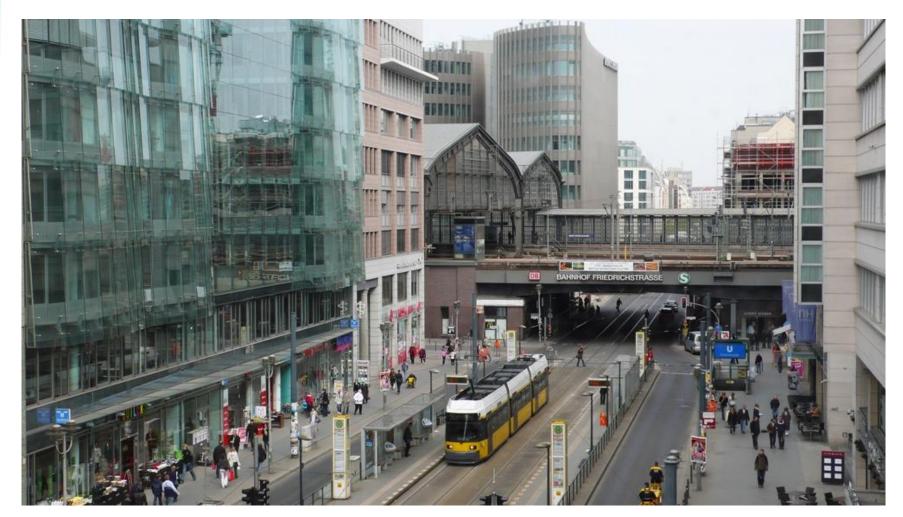
Absolute number of trips, Germany nationwide (urban and rural)



Source: MiD 2008

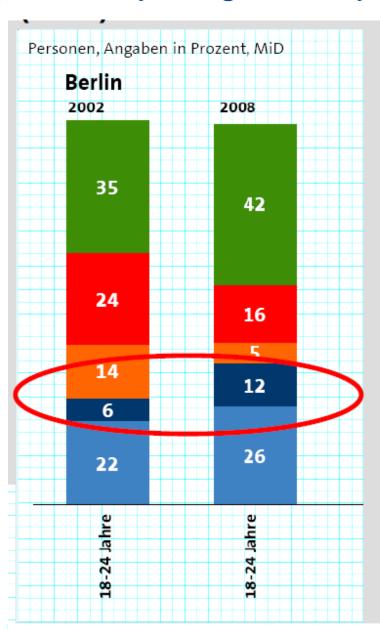
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Berlin: 3.4 Mio inhabitants, well evolved public transport **SUMP in 2011 for 2025/2040** (*StEP Verkehr 2011*)





The young 18-24 years old in Berlin 2002-2008



public transport

Car driver

Car passenger

Cycling

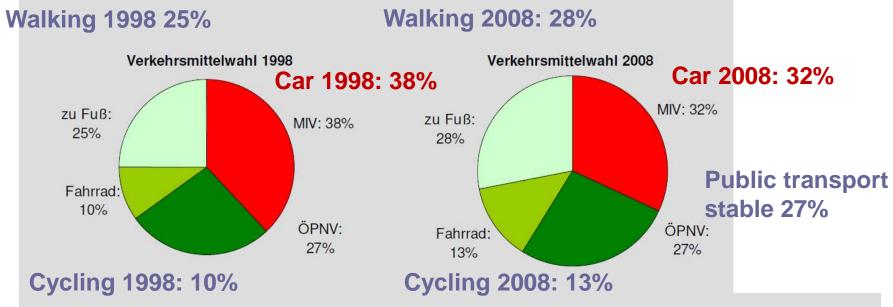
walking



"This poster can not be big enough to say thank you for cycling and walking" (Zero CO2 campaign "Turn brain on – turn engine off"



Modal split of Berlin's inhabitants 1998-2008



Wege der Berliner Wohnbevölkerung pro Tag

Daten: 1998 aus StEP 1.0; 2008 aus SrV

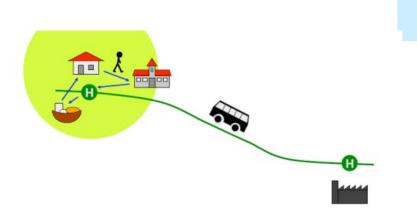
A car driver's paradise, very few congestions, thanks to other mobility options used frequently by the Berliners daily.

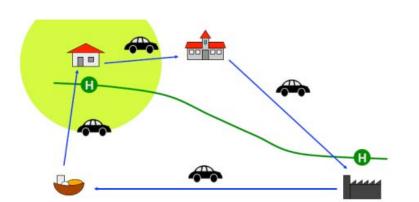




Any threats for the good cycling dynamics?

- Perceived safety lacking trust of parents into public space
- Need for maintenance and re-shaping streets and other transport infrastructure - vs. austerity politics of public poverty
- Increasing travel distances, concentration of facilities to go to in space ("personal metropolis of activity islands, linked by fast roads & motorization"),

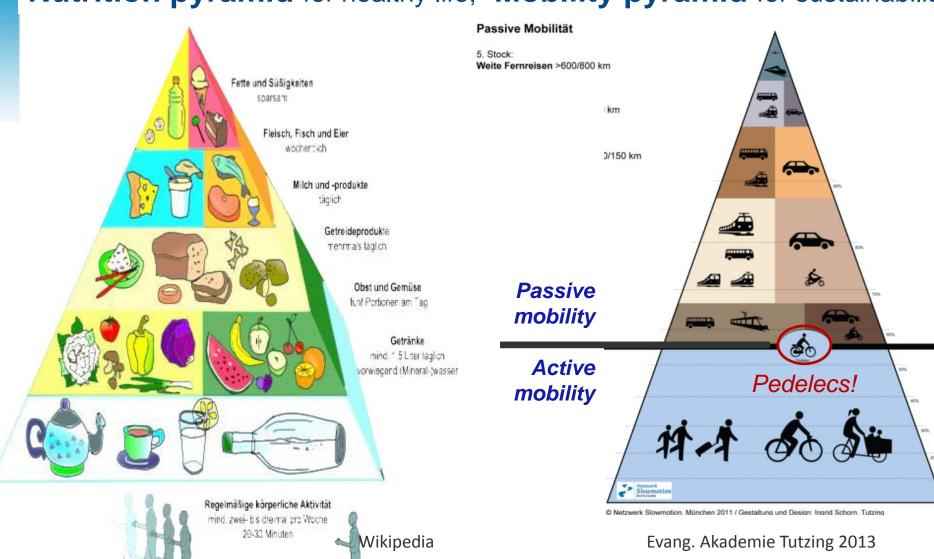




Source: Gertz 2010



Nutrition pyramid for healthy life; Mobility pyramid for sustainability



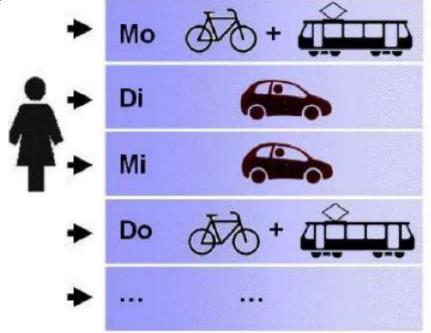
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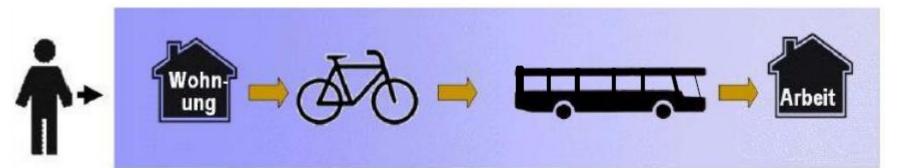
Definition: monomodal, multimodal, intermodal

Monomodal: more or less just one mode use habit (car use, mostly)

Multimodal travel behaviour: switching modes during the week

Special form of multimodality:
Intermodal travel: combining
different modes from origin
(housing) to destination (work)





Source: TU Dresden, vip

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Walking to the railway station as intermodality: Shared Space-projects at stations (DE / CH)













Reasons for intermodality: quick access from home to the commuter railway, regional bus stopp









New reasons for intermodality: Rising passenger numbers in urban public transport (vs. public money)

>> Cycling to moderate work load during peak hour?



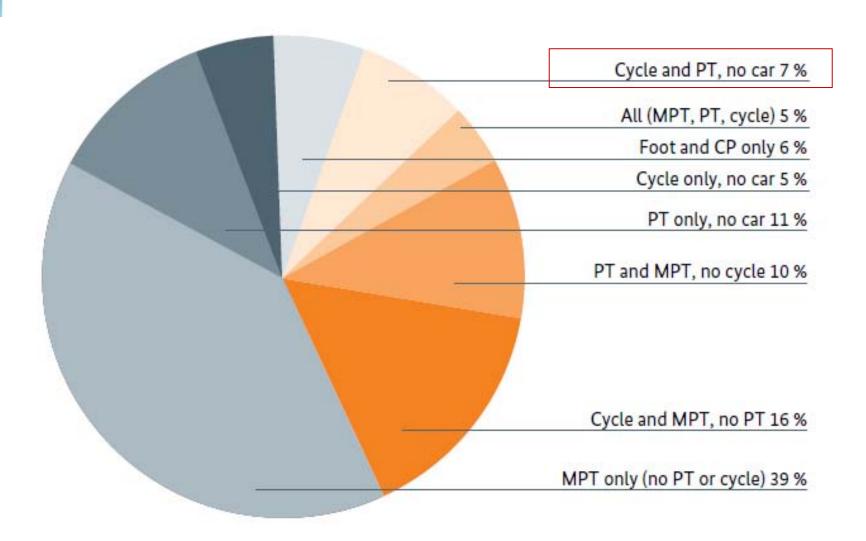






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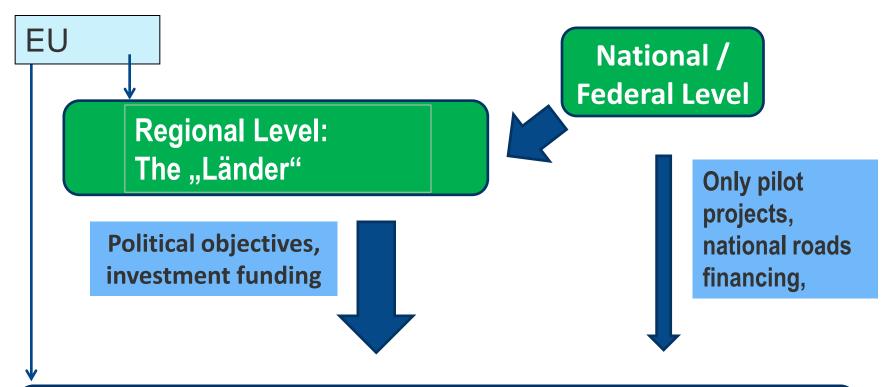
Multimodal use of means of transport in Germany



Source: NRVP 2020, BMVBS

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Responsibilities in Germany's Federal System



Local Level (Cities and Municipalities)

Responsible for urban transport: planning and implementation

Source: Difu 2010



Cycling in Public Transport legislation (ÖPNV-Gesetze)

Cycling mentioned in 9 out of 15 PT laws:

*

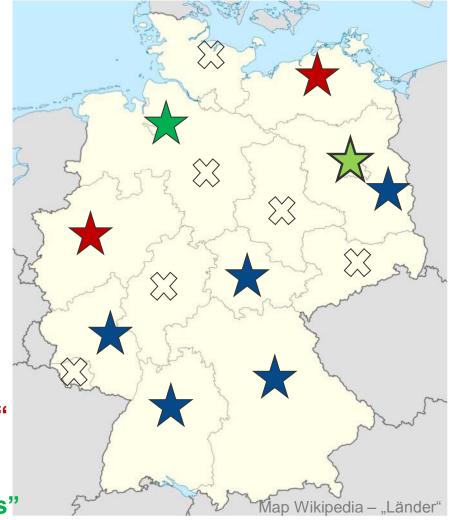
"Bicycle Parking and Park+Ride at interchanges"



"Consider needs of women, children, cyclists, handicapped"



, "An integrated, bike inclusive transport system, for the environment, public health goals"





For example obligation for Berlin city state:

"Consider bicycles, parked and taken with, in an adequate way"



Adopted in 2012 by Federal Government: National Cycling Plan 2020 (NRVP)

- Cycling modal share expected to rise from 10% to 15% of all trips in year 2020
- Also focus also on rural mobility, more difficult to achieve the targets

>> A joint drafting of the "corner stones" with the regions, associations, scientists. Moderated by neutral Difu (municipality research institute)

450 suggestions collected from cycling advocates / local officers during cycling policy conference in 2011





National Cycling Plan 2020

Joining forces to evolve cycling





Photos: Difu



Combination with other modes highlighted:

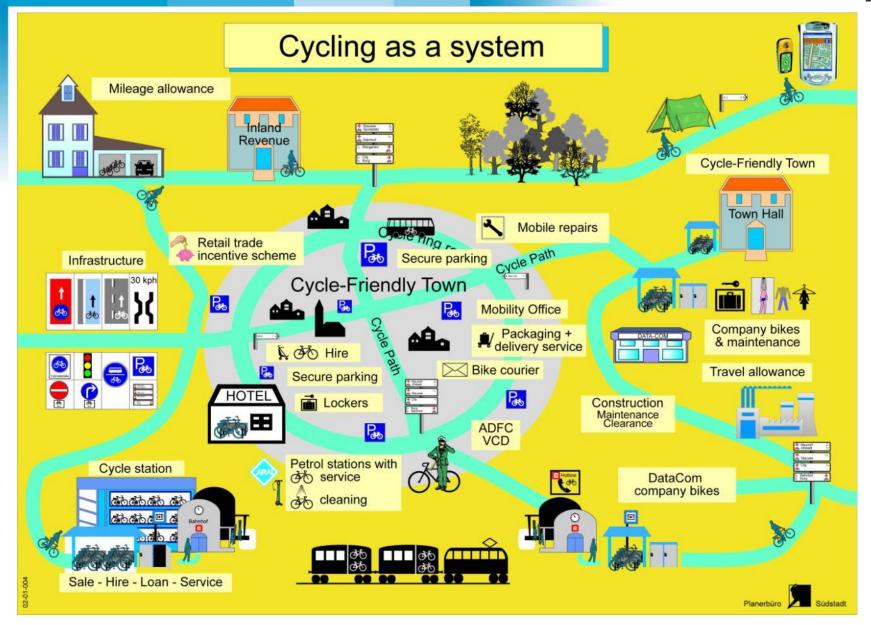
- More bicycle parking at railway stations and major bus stopps (framework for the regions' responsibility)
- Additional research and technical development on the challenge of increased bicycle parking need, also to leave them safe at home
- Mobility management for the workplaces (responsibility of the employers)
- **E-mobility** federal money also to be used for electric bicycles

National Cycling Plan 2020 Joining forces to evolve cycling

"Bicycle Academy" training programme for municipal staff

Read more on the cycling knowledge portal www.nrvp.de (>5000 files)

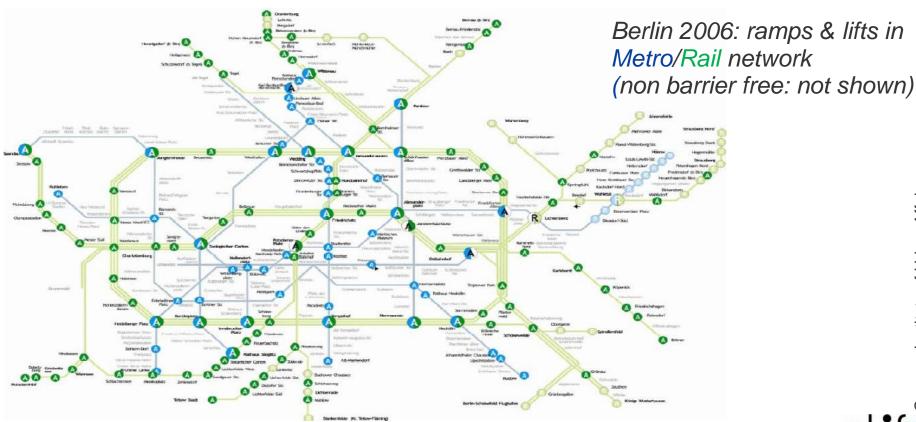




Law on Equal Rights for the Disabled (2002), Law on Passenger Transport (2013)

Local Public Transport Plan / SUMP:

- Requires specific consultation of advocates from disabled persons' groups
- Requires declaration to what extent service not barrier free until year 2022



Source: SenStadt, NVP 2006-2009 Material



Target "comprehensive barrier free" in 2022 a great chance also for cyclists' access









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Target "comprehensive barrier free" in 2022

>> getting to the platform an obstacle for tourism still



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Bicycle parking at bus-/tram-stopps

(still poor in Germany, examples from CH, NL, NO, AT)













Collective parking at PT interchanges (DE, FR, AT)













New bicycle garages in Germany in Bamberg, Erfurt,

Hamburg-Bergedorf, Kiel (local bus operator's passenger center!)









Most beautifull – all service: Malmö-Triangeln (2013)









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Prototype of Dutch commuter station

Alphen an den Rijn, NL, 30,000 inhabitants





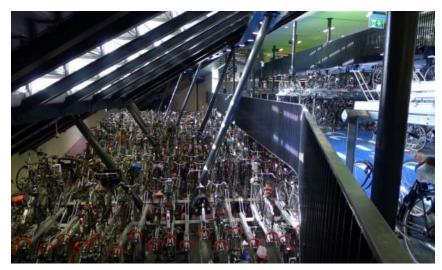




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Utrecht, Netherlands (2014 – planning for more)







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"Intermodality town"

Houten near Utrecht

(50,000 inh.)

Cycling Garage = station hall for 3200 bicycles







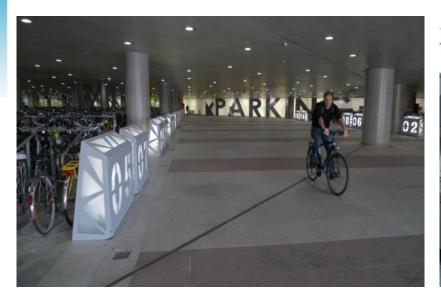
Rotterdam, Netherlands (2014)







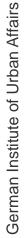
Ghent, Belgium (2014)

















Veiostation









café velo take away



Schliessfächer



Veloboxen



City Bar Restaurant Take Away Indian Ceylons Food



Asian Take Away



schweizer sportmuseum



Fotoautomaten



WC Toiletten

Basel SBB Switzerland





Provisorian during reshape of Zürich Main Station









Main challenge of bicycle parking quantities in dense housing areas A matter for car parking companies

to establish bicycle neighbourhoop parkings (example Utrecht)









Capacity Restraints to take bicycles in trains/buses

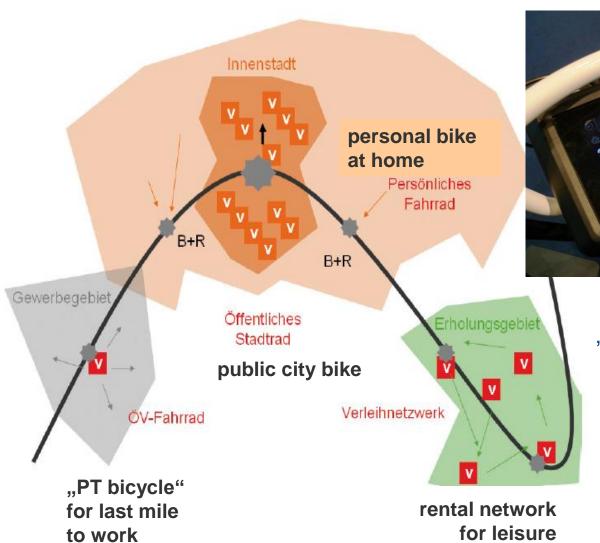
- **20** years tradition of free bike in all regional trains / busses in Sachsen-Anhalt State, providing optimum mobility for young rural population!
- Once 20,000 bicycles per day in Berlin commuter rail & metro, due to free bicycles in season tickets; social pressure to use it less under difficult conditions
- Very fragmented conditions and fares in the PT tariff integration regions
- In the long run a "dead end" in quantities for urban / agglo transport??
- Flexibility all times when space available! Due to social control.





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Capacity restraints to transport bicycles in PT and Bike&Ride: >> Bike Sharing systems!



Source: Difu

E-Bike-Award 2014:: "Bycyklen" Copenhagen Pedelec Sharing ("A tablec computer on two wheels")

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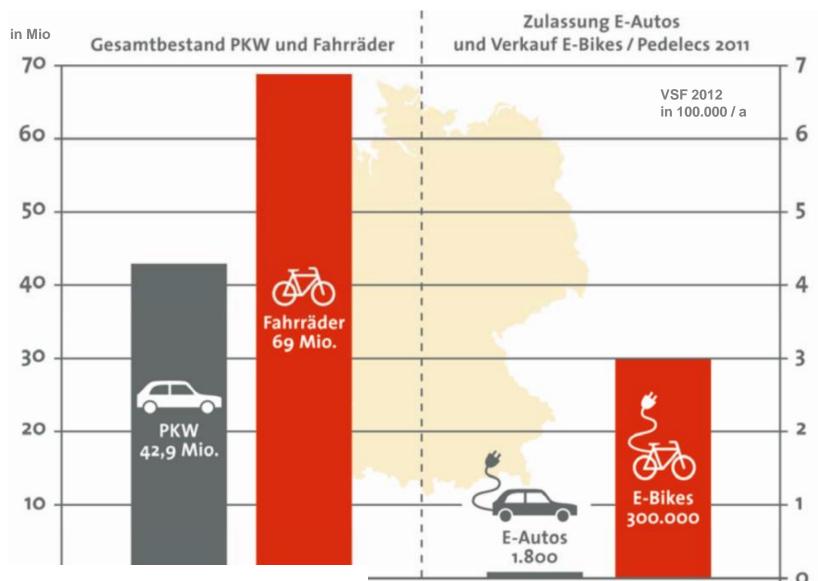
A high proportion of electric bicycles expected



Almost 2 Mio. pedelecs now in Germany

Status of fleets in Germany

pedelecs sold per year



Not only from pedelecs: trend in Germany's manuals: on the road the rule, no more on the sidewalk (Hannover)





Sources: CycleIn, Ziegler-Metallbau, ExtraEnrergy

Ideas for charging & anti-theft facilities in cities

- Pedelecs' different needs compared to e-cars (charging less theft more important)
- Exception: tourist pedelec use needs charging opportunities on the way.
- Standardisation on the way to ... (2018??), combining locking and charging
- Can "e-lock" technique possibly substitute the "locked box approach" in future??









Advantage: Diversity of innovations by regions

- 1. Tradition of free taking bikes into entire PT in the region
- 2. "100 bicycle stations": parking/rental/service
- 3. Accompanied bicycles tourist bus service
- 4. Standardized pedelec chargeing network
- 5. Automatic bicycle parkings
- 6. E-cycle highway to station
- 7. Collective bicycle parking garages in entire region *MVV*
- 8. Village public pedelec a feeder to bus route, *inmod*
- 9. Pedelec incentives: feeder to express bus *ST-mobil*



10. Large scale mobility management EBikePendeln

Tourist bicycle buses

mainly in mountain regions with greenways, e.g. Rhineland--Palatinat (Land Rheinland-Pfalz)



"100 Radstationen in NRW"

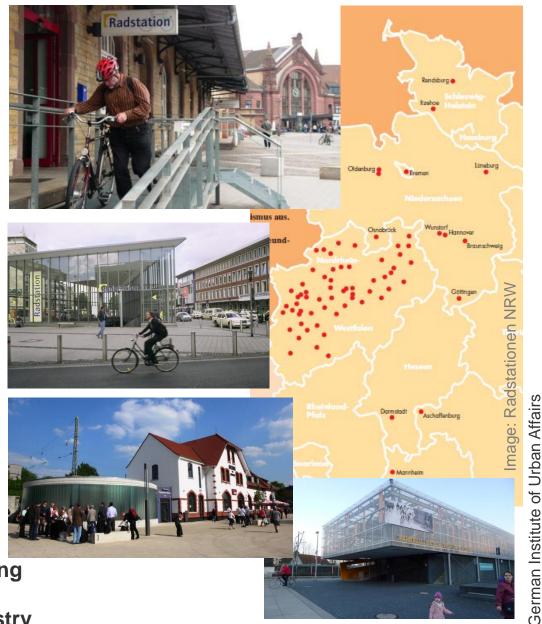
Programme of the Northrhine-Westfalia State Government after Dutch example

- Guarded parking
- Bicycle rental
- Service / repair
- One consulting / certificate office for municipal projects)

Mostly social projects to bring unemployed young people back to contact with customers

DB German Railways:

DB Station & Service: "Bicycle Parking no business case"; >> Joint venture (BEG) with NRW State Trasport Ministry





Pilote automatic bicycle parking (Offenburg)

- 120 places in redesigned Smart-Car display tower
- 12 access points simultaneously
- 0,33 mio. € expenditures (mainly funded by BaWü region)
- Operation by municipal technical road administration



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Fahrräder heute

Göttingen: ca. 15,000 Employees and 25,000 Students in the corridor

(1st million users counted)

Funded from Federal E-Mobility money due to charging station at Göttingen Station and pedelec tested at companies (www.eradschnellweg.de)



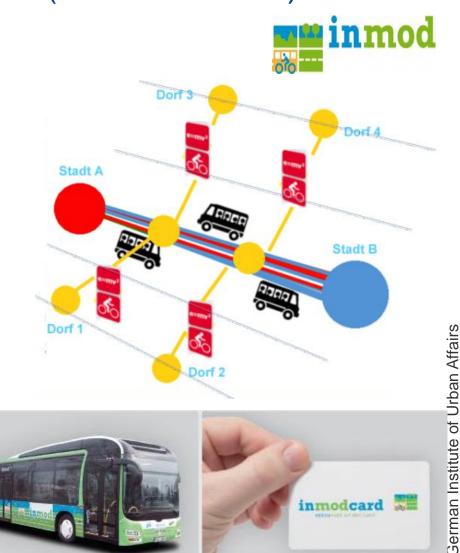
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inmod: Very Rural Pedelec Sharing Project feeder system to bus service (each 2nd hour)

Experiment 2012-2015: Cycling a part of the public transport scheme in **Mecklenburg-Vorpommern**

- >> access to jobs for those without an own car
- >> elderly "without familiy" (demography problem area)

Funded by Federal research fund on electric mobility











Images: after Onnen-wWeber; Hochschule Wismar (inmod)

Pedelec & express bus service for commuters "STmobil" project by regional bus operator

- Inventives to rent a pedelec for half year, later buy a pedelec at reduced price from regional bus operator (support from region NRW)
- Intensive advice at local office
- Boxes at local bus stopps with charging electricity (rare use)
- Effects: season bus tickets trippled. Entire passenger numbers +11%







Perspective: Interchanges for post-fossile intermobility in rural areas



Scenario / Model from bus operator for Münsterland (RVM)

www.switchh.de Hamburg - chipcard for all modes public transport, bicycle community parking, flexible car-sharing...



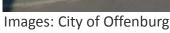
City of Offenburg planning intermodal "Mobilstationen"

>> infrastructure subsidies from int. emission trade money!







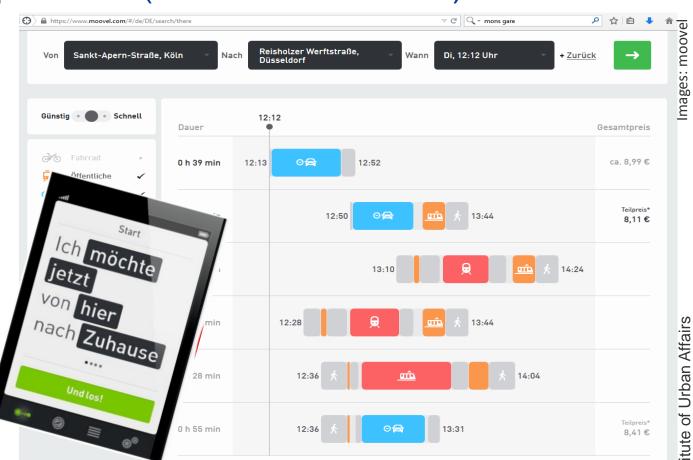




On smartphone:

- Multimodal comparisons
- Real-time PT time table
- Smartphone ticketting

"I just want home from here now."



Outlook: from transport integrator towards a personal mobility curator (Google and other global web platforms??) of Urban Affairs **Serman Institute**

Some Lessons learned in Germany

- People start cycling when they see others to cycle. A movement coming out of society. Infrastructure and just space to keep the potentials from fun of cycling during leisure trips.
- Regional diversity an advantage to implement new ideas. But what about adaptation in other regions?? Rule of Green & Social Democrats parties to initiate new ideas, but Conservative rule continues the former cycling policy.
- Public Transport and cycling may become a dream team.
 Mainly to enlarge the stopps coverage, also to reduce the morning peak work load in local service. But un-equal seasons' circle
- Pedelecs have high potential to substitute car based commuting. It needs safe parking at origin and destination. The charging infrastructure is less important.
- Future big bicycle parking quantities at railway stations will become costly. Bike sharing systems a substitute for this in some areas?



"Cycling Expertise" files on www.nrvp.de/en/cye (print & download, newsletter in English)



Thank you for your attention

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